

**Apex Arts League  
5th Annual Report  
November 3, 2011**

Friends of the Apex Arts League:

I am pleased to provide the fifth annual report for the Apex Arts League. To begin, I will re-state our Vision and Mission statements.

**Vision**

*Building a home for the Arts.*

**Mission**

*We will enhance appreciation and participation in music and dance, as well as literary, visual and theatrical arts in our region. Our Arts venue will provide a home for community arts, a stage for professional performances and an educational and civic center for all.*

**The Year in Review**

Yes, we have re-adjusted some but our vision is just as valid today as it was five years ago. I am encouraged by our progress. We are making a difference in our community, offering arts experiences that wouldn't be if it weren't for Apex. I continue to be impressed and humbled by the dedication of those involved in making this happen.

With the economy uncertain and an actual facility in the near future more questionable, in late 2011, the Apex executive board re-directed the focus toward what we can accomplish, control and contribute. We still talk about a home for the arts though for now, it is a "virtual" home. We remain open to a facility in the future. We are extremely thankful that our strong partnership with White's Chapel church allows us a venue for many (though not all) of our programs.

Our 2<sup>nd</sup> Apex Presents Series was very successful both financially and in meeting goals for attendance. Our big programs had average audiences of a thousand. Our smaller offerings had very good attendance as well. Even our spring chamber music event packed the house! Thank so much to Susan Seiter, programming chairman and those involved with leading individual events.

We continue to get requests for support of arts ideas within the community. Though we do not offer financial support, we can offer guidance and expertise. The Crossman Father Day Event is an example of an organization coming to us for advice. This event in Town Square was a great success with several bands in attendance and a crowd of over a thousand. We also assisted the City of Southlake with the first art gallery display in Town Hall in May and several of our board members have participated in Arts Master Planning for the City.

Financially, we are in great shape with cash \$11,767.12 and in a money market \$51,888.55. Thanks to Rebecca Hard for serving as our treasurer.

## **Plans for 2011-2012**

Our 3<sup>rd</sup> Apex Series has been released. Goals for programming are variety of style and medium, quality talent, educational components and manageability and sustainability for our volunteers. I am excited about our 2 major educational programs. Our 2<sup>nd</sup> Choral Festival next week, lead by Brad White will involve 6 local high school choirs and will feature the SMU Chorale. Becky Miltenberger and Jeff Walter are leading our 4<sup>th</sup> Jazz in January. This program will involved local high school jazz bands and feature the Grammy Award winning UNT 1 o'clock band. This year features the premiere of an original piece of music commissioned especially for our event. Our holiday offerings are varied again this year, including the return of the Fort Worth Symphony Brass and Schola Cantorum. Jenny Tilbury has helped improve our Art in the Square Emerging Artist Program to be more supportive of local visual artists.

I am also exited about a new programming idea brought to us by Wendy Adler. We are presently exploring a programming series for 2012 that introduces music to young children.

In case you haven't heard the news, Glenn Beck and his organization plan to move into the old Gateway Church. Word is that the facility may be available for community events. For Apex as well as other civic functions. We will monitor this as things progress.

We will continue to look for new members and retain present members. Our annual membership is now equal the membership discount for those who attend our events. Please re-new. It's that time.

## **In Appreciation**

We would not be successful with our programming without good communication. Special thanks to Jeff Walter for managing our website and eblasts and to Blake McKinney for marketing. Blake and his team have been busy this year designing our new out door flags, our paid ads (hope you've seen our ads in Southlake Style and Society Life) and designing our new program folders graciously sponsored by Fidelity.

Thanks also to Kim Clancy for continued work on our programs, Stacy Bratton for the awesome photography that I hope you've seen on our website, Natalie Walter for our facebook support and our senior volunteers for ushering.

Thanks to Sherri Whitt for pursuing membership events. Hats off to Mike and Colleen Gobbi who have recently retired as membership chairmen. We are looking for someone interested in helping in this area.

In conclusion, I would like to personally thank our many volunteers and supporters. Your participation is vitally important to the success of our organization. With continued effort, we will support the arts and arts programming to our community. Finally, I would like to again thank members of the Executive Board for giving their time, energy and encouragement.

Sincerely,

Terri Messing  
Chairman